

Webinar on

Rolling Forecasts the New Way to Budget

Learning Objectives

- *Why rolling forecasts are critical in today's turbulent and constantly changing environment*
- *The five core components of rolling forecasts with simple explanations and exercise to reinforce the learning points*
- *The use of key business drivers and cash to influence and impact the future*
- *The role and use of technology in rolling forecasts*
- *How to use "What If" analogies to validate rolling forecasts*
- *How to focus on future possibilities rather than past events to manage resources*
- *How to move from data-based budgeting to driver passed forecasting as the foundation for resource allocation an*



Areas Covered

- *Using key business drivers and cast to influence and impact the future*
- Why rolling forecasts are critical in today's turbulent environment*
- Definition of key business drivers as the basis for rolling forecasts*
- The relevance of cash as a key business driver*
- The core components of rolling forecasts*
- The use of technology*
- Simple techniques to make it happen. From dashboards to driver-based forecasts*



This webinar outlines the critical differences and advantages of rolling forecasts over traditional budgeting. It challenges finance personnel to think outside the box and embrace the advantage of rolling forecasts.

PRESENTED BY:

Carl Young is an Author, Speaker, Trainer, Consultant, and Coach. He holds an MBA and completed graduate studies in Accounting and Taxation. He is a former CFO of a 275M, high growth technology-based company. He has over 25 years of senior-level business management experience.

On-Demand Webinar

Duration : 75 Minutes

Price: \$200

Webinar Description

The current technology-driven turbulent business environment presents many challenges to business manager. One primary challenge is the ability to predict and plan for the future which is unexpectedly unpredictable. Changes are constant. Companies struggle to find ways to find manage resources and find ways to thrive and survive in this turbulent business environment. Traditional budgeting has been overtaken by these constantly changing events as is currently outdated and irrelevant for the following reasons:

- Too time-consuming
- Based on assumptions that may not be valid
- Focuses on past events, not future possibilities
- Creates a “use it” or “lose it” mentality
- Restricts creative thinking in resource management

Rolling forecasts are the wave of the future. They are rapidly replacing traditional budgeting. This webinar outlines the critical differences and advantages of rolling forecasts over traditional budgeting. It challenges finance personnel to think outside the box and embrace the advantage of rolling forecasts.



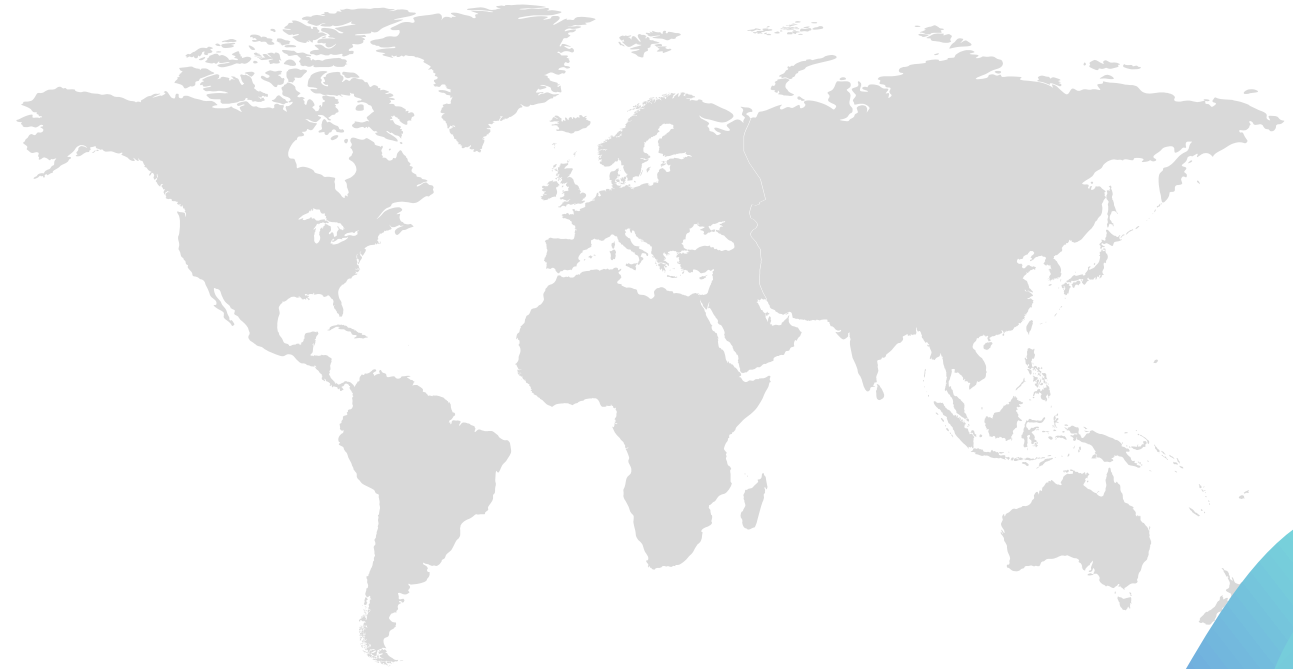
Who Should Attend ?

Business Managers/Owners

Entrepreneurs

Financial/Business Analysts

CAO & CFO



Why Should Attend ?

Why rolling forecasts are critical in today's turbulent and constantly changing environment

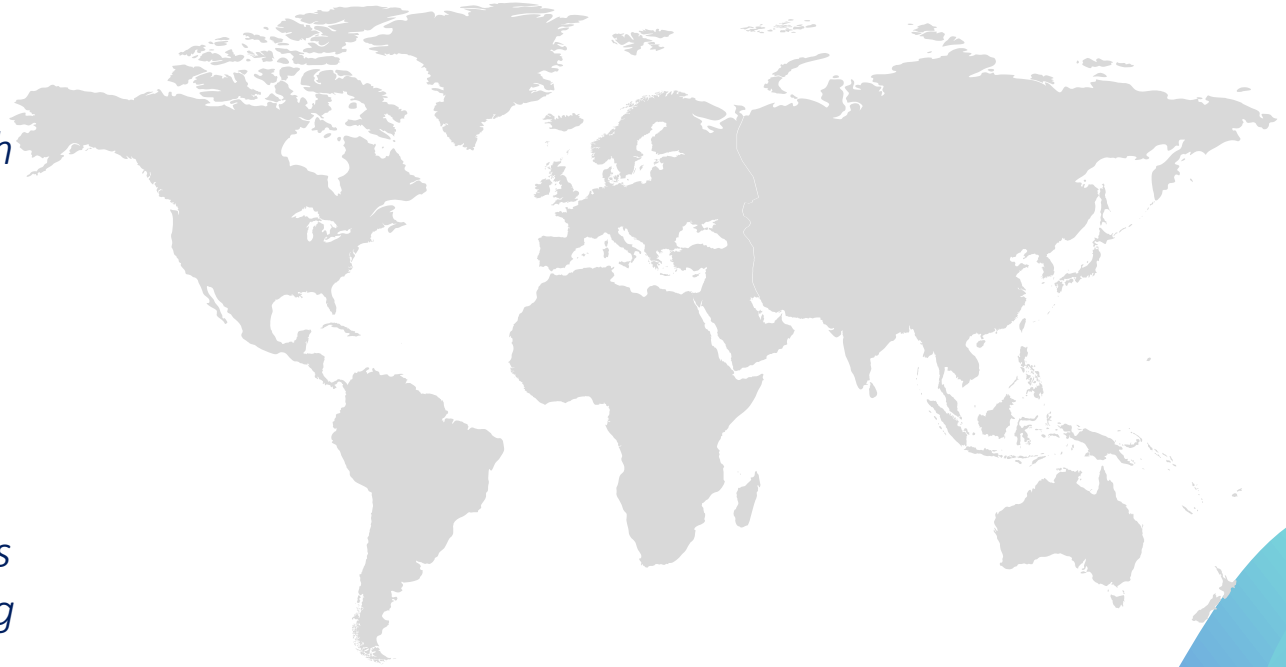
The five core components of rolling forecasts with simple explanations and exercise to reinforce the learning points

The use of key business drivers and cash to influence and impact the future

*The role and use of technology in rolling forecasts
How to use "What If" analogies to validate rolling forecasts*

Six-Step Solution to creating Rolling Forecasts

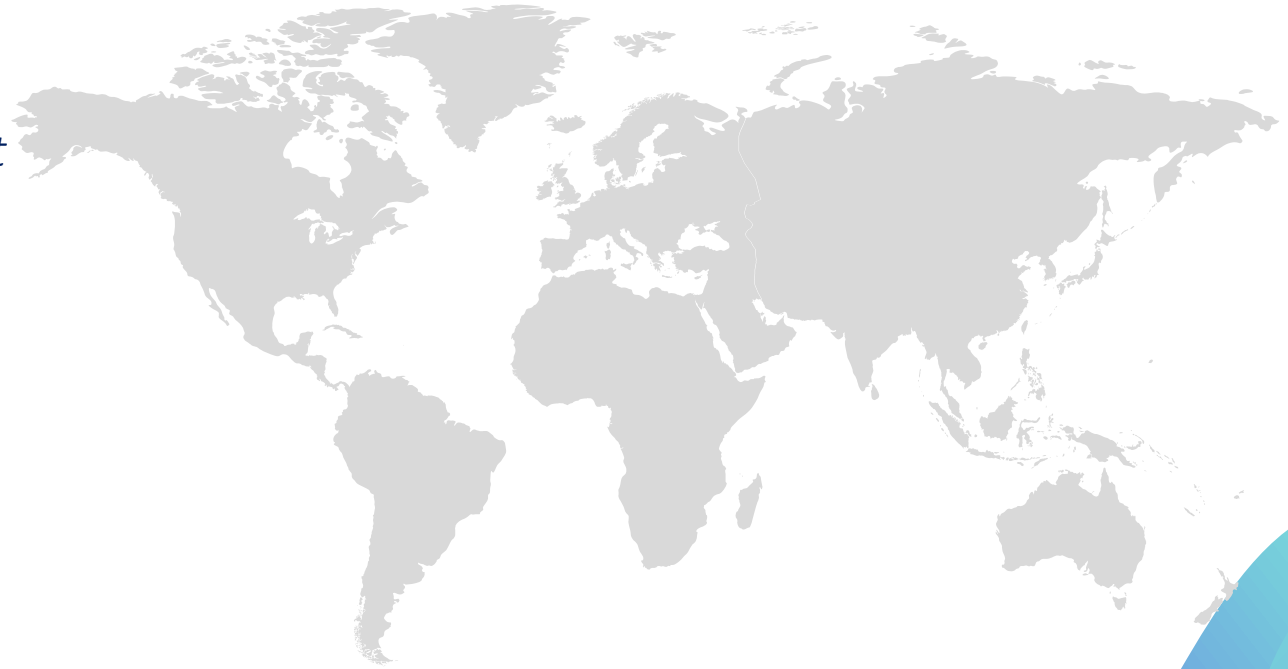
Converting from planning to budgeting with Budget to Actual Model & Example



Two-Step Solution to migrate Rolling Forecasts to Budget System

How to focus on future possibilities rather than past events to manage resources

How to move from data-based budgeting to driver passed forecasting as the foundation for resource allocation and utilization



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